



Vanessa Cuddeford

Strategic Communications Adviser

Vanessa Cuddeford is a seasoned professional speaker who specialises in empowering professional women to deliver confident presentations, enabling them to advance in their careers and businesses. With her guidance, hundreds of women have conquered performance nerves and refined their messaging to effectively persuade, create impact, and achieve tangible outcomes. Vanessa's expertise extends beyond individual coaching. She's a consultant for various corporate clients across diverse sectors such as engineering, finance, management consultancy, technology, pharmaceuticals, and the arts. Her involvement encompasses strategic message development, crisis communications, and media training. Vanessa has extensive experience in broadcasting, spanning 20 years as a reporter and news anchor for renowned networks including BBC, ITV, and NBC News. She also served as a director at Havas Just, a prominent healthcare PR agency.

LinkedIn: [Vanessa Cuddeford](#)